

Data breaches: The costs, causes, and consequences

Exposure of personal data

46%

of breaches involve customer personal identifiable information (PII).

Cloud vulnerabilities

40%

of incidents involve data stored across multiple environments, like public cloud.

Human error

68%

of breaches were attributed to human error.

Delayed detection

194 days

is the average time to identify a data breach.

Protect your business

- Implement robust cyber security measures.
- Regularly update and patch systems.
- Educate employees on security best practices.

Rising financial impact

£3.7million

was the average cost of a data breach globally in 2024

£3.79+million

is the projected average cost this year.

We can help keep your business protected from a data breach.

Get in touch.



**IT Business
Solutions**